

Application Development Platform**UNIVERGE® OW5000****Integrating people, communications, devices and business processes**

NEC's UNIVERGE OW5000 is a new application platform that provides the tools NEC partner developers and customers need to develop enhanced applications and business solutions that are interoperable with NEC's products and systems.

Interoperable choices

It is crucial that communications platforms provide interoperability choices. By actively promoting application interoperability with the OW5000 platform, NEC is protecting customers' system investment, supporting best-value solutions and demonstrating its commitment to VoIP industry standards.

Complete with open APIs

OW5000 comes complete with open APIs developers can use to integrate the following NEC IP telephony servers with their applications:

- UNIVERGE SV8300, SV8500 IP Communications Servers
- UNIVERGE SV7000 IP Telephony Server
- UNIVERGE NEAX IPS and IPX Controllers

SOA support

As the world embraces the convergence of voice and data, new development tools are needed to support the new world of IT application development. OW5000 supports SOA development with web services for call management and information.

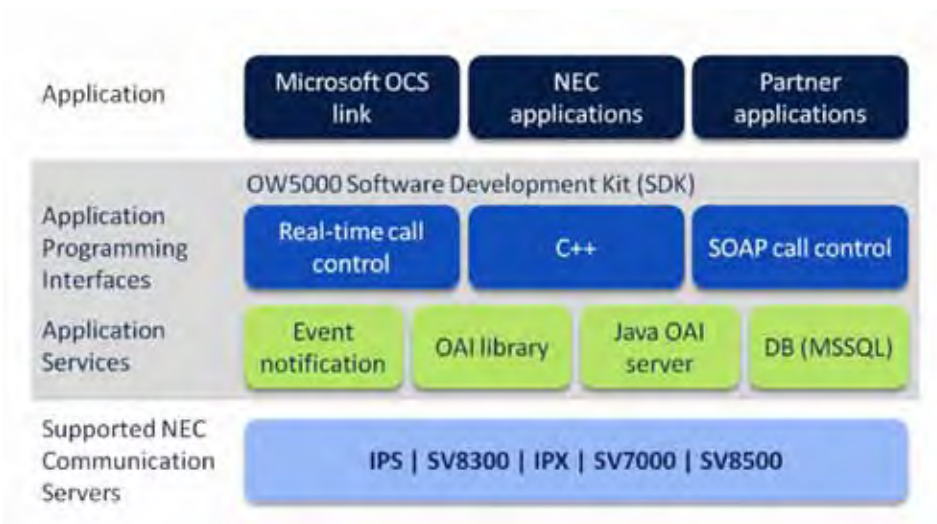
The OW5000 application platform is key to NEC's larger strategy of providing industry-focused business solutions that meet the specific needs of healthcare providers, higher education institutions, hospitality industry, government organisations, financial institutions, utilities as well as of other vertical markets.

OW5000 provides application support for an entire network simplifying application development and deployment.

Partner development support

Through the UNIVERGE Solutions Partner Program, NEC proactively works with developers to tailor products and services that meet customers' specific needs. Please contact your account or channel manager for further details.

OW5000 includes a variety of Application Services and Application Programming Interfaces that provide the tools to support advanced application development.



UNIVERGE®360 is NEC's approach to unifying business communications. It places people at the centre of communications and delivers on an organisation's needs by uniting infrastructure, communications and business.

For more information, visit www.nec.com.au, email contactus@nec.com.au or call 131 632

Oceania (Australia)
NEC Australia Pty Ltd
www.nec.com.au

Corporate Headquarters (Japan)
NEC Corporation
www.nec.com

North America (USA)
NEC Corporation of America
www.necam.com

Asia
NEC Corporation
www.nec.com

Europe (EMEA)
NEC Philips Unified Solutions
www.nec-philips.com

About NEC Australia Pty Ltd. NEC Australia is a leading supplier and integrator of ICT solutions to carriers, government and businesses. With over 800 staff and 200 partners, we research, develop and deploy advanced IT/Network communication solutions and services using best-of-breed technologies in multi-vendor environments. Our business encompasses Hosted Application and Network Services, Systems Integration, IP Communications Servers, PBX, Broadband Access Systems, Data Centre and Cloud Technology Services along with Digital Signage and Data Technology products.

OW5000 platform | v.10.05.10

NEC Australia Pty Ltd reserves the right to change product specifications, functions, or features, at any time, without notice. Please refer to your local NEC representatives for further details. Although all efforts have been made to ensure that the contents are correct, NEC shall not be liable for any direct, indirect, consequential or incidental damages resulting from the use of the equipment, manual or any related materials. The information contained herein is the property of NEC Australia Pty Ltd and shall not be reproduced without prior written approval from NEC Australia Pty Ltd.

Copyright © 2010 NEC Australia Pty Ltd. All rights reserved. NEC, NEC logo, and UNIVERGE are trademarks or registered trademarks of NEC Corporation that may be registered in Japan and other jurisdictions. All other trademarks are the property of their respective owners. All rights reserved. Printed in Australia. Note: This disclaimer also applies to all related documents previously published.