



Steve Handelman
President

ATEL Communications Selected to Attend Technology Assurance Group's Annual Convention

San Diego, CA— February 26, 2018 – ATEL Communications, a leading managed technology services provider, announced today that the company has been selected to attend Technology Assurance Group's 18th Annual Convention in San Diego, California on April 28th through May 2nd. TAG is an organization of managed technology services providers (MTSPs) in North America representing \$350 million in products and services. The focus of the convention is enhancing the customer experience. An impressive lineup of CEOs, futurists, tech experts, professors, researchers, authors and speakers will share valuable information on this very important theme.

"It is an honor to be selected to attend the industry's most popular event and share our unique approach to the customer experience with other like minded MTSPs from across North America," stated Steve Handelman, President of ATEL Communications. "It gives us a chance for leaders to be amongst other leaders and the creativity and innovation that emerges from that type of environment is always invigorating. As a company, we're constantly researching new ways to serve our customers and being around other CEOs who are dedicated to the same exceptionally high levels of service always helps us gain new ideas to improve our customers' experience."

The convention will showcase world renowned customer experience keynote speakers and authors like Shep Hyken, Dr. Jeane Twenge, and Jason Young. These experts will enlighten attendees on how to amaze every customer everytime, leverage the talents of the millennial and iGen generations to deliver a phenomenal customer experience, and highlight ways to create a customer centric culture to develop the ideal customer relationship.

"It's important for us to always be one step ahead," reiterated Mr. Handelman. "We consider it our obligation to constantly be educating ourselves and discovering new solutions. That's why we invest in events like these, they give us great ideas, excellent opportunities to collaborate and it helps us maintain our leadership position in our industry."

About ATEL Communications

ATEL Communications is the telecommunication company that cares. With our 30+ years of experience as technology solution providers, our team has developed a sixth sense about what an organization needs from a technology perspective to succeed.

Once your needs have been requirements, ATEL has the IT experience to ensure that we engineer what you need and it works exactly how you need it to. We ensure that we

have live people available to answer your calls during business hours so the frustration of technology issues isn't compounded by an auto-attendant.

Our job is to keep you connected to your customers to keep them happy, and we're very passionate about doing that job with excellence.

For more information on ATEL Communications, call (858) 646-4600 or visit www.atelcommunications.com.

About Technology Assurance Group (TAG)

Technology Assurance Group is an organization of leading managed technology services providers (MTSPs) in North America representing \$350 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and managed print. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information on TAG, please call 858-946-2108 or visit www.tagnational.com.